

Project ELITE

Education. Learning. Implementation. Training. Execution.

CorporateMOM

Corporate Management Orbiter Mission

Project ELITE

Constructive Collaboration

TCS EY Deloitte Persistent Systems Accenture India Accenture KPMG KPMG India Infosys Capgemini Genpact Microsoft SG Analytics Salesforce Cognizant PWC IBM

Articles on LinkedIn	QR code	TCS	EY	Deloitte	Persistent Systems	Accenture India	Accenture	KPMG	KPMG India	Infosys	Capgemini	Genpact	Microsoft	SG Analytics	Salesforce	Cognizant	PWC	IBM
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Transcript

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Good afternoon, just Just now, Mariyada Purushottam, man of excellence, has been consecrated at Ayodhya, the Prime Minister of Modi, leading the spiritual people.

Today I would like to talk about Project Elite of CorporateMOM, with this in my background. Elite stands for Education Learning Implementation Training and Execution. My recent visit to vibrant Gujarat 2024, the highlights, one of the things which I had talked about was Dholera, a small city. When I looked at it, other things were being HAL, and the way in which VG 2024 had been done.

We are talking about being the catalyst for the consultants. I am giving here now the chart. Various consultancy firms have graced my several posts, about 10 to 12 posts which I have given here from TCS to IBM, so many people. The reason why I am emphasizing that, one in that highlights which I said, is Dholera Smart City, of this kind with various factors attached. How many things have to be taken into account? As I said in one of the posts, is process blocks. How to do that? This I am keen because this can be done cleanly, neatly with all the SOS governance.

My emphasis is on subject-object self-governance standards. So, creating a city was created actually, the Dholera small city. But do we have the knowledge base? The knowledge base is very important. We have the database. When the database is being created, I said AI will help. When the knowledge base has to be created, we got to have that human intelligence. So I discussed one of these dozen posts which I have given. I have given the QR codes also. I am coming for the purpose of bringing a constructive collaboration. So I am happy that very many of you have graced my post. It's only a few to look at it, it's only about 5% or 7% or 8% of the total of that particular post. So the result you have more than about 90% of the companies or the people who have looked into some interest. I have no recourse to go to them.

See I am a very simple person. LinkedIn keep on asking me to go for a premium, fine. And I keep on saying no, I mean I can't do that. Because even if I know one Apple or one guy from Google, another guy from some other big company have taken some interest, how do I go back? I don't know who the person is. Besides, my work is pure and simple, total cost is

zero. All that which I have created, my cost is zero. Only instead of whiling away time in unnecessary things, in Twitter and other places, I have created something good for the society, good for the corporate. So, that is what I would like to emphasize. I have no cost. So with the result, I am not going to add any marketing cost. I don't have to market my product. Instead, I have created after the two books were published, I have also created more than about 53 episodes, podcast episodes, each one covering a variety subjects, you name it, it is over there. I am keen on that. I am keen that I am a catalyst for the corporate to excel as they do. So, this chart of companies, firms, Accenture and all that I have given, very many people within the particular company, So I'm addressing to them first. I cannot go back to individuals, which I don't want to, but I can address to the companies what I would like to collaborate with you.

If you look at the CorporateMOM agenda, there are four issue areas which I put, 1.investor assurance,

2.investment opportunities,

3. consulting firms, and

4CorporateMOM certification scheme.

Please have a look at it. Promoting Consulting Firms and CorporateMOM Certification Scheme. Investor assurance is a must, which we are ignoring. We are calling for FDIs reducing or BYJUS getting about 6 billion dollars. The investors are denied of what we promised to do that.

Because we are not concerned about object governance, we are concerned about the subject governance, BYJUS or Bharat Pay, I mean so many other things which have another VC funding I have written. They collected, you can say it is a mistake of the investor not have given all these big funds for the startups without making sure that they govern, which had not been done. That is my first emphasis.

And big firms like, four big firms, they promote these guys and they don't take any responsibility for it. So that is what I want to emphasize, you have got to do that.

I have also put the review 2023 and preview 2024. Review of 2023, my theme was women empowerment. The preview for 2024 is unleashing other people's energy. That is where I come to the picture now in 2024. We have got to unleash the other people's energy of every

person within the particular company. That's what I have suggested the internal consultants. That's what I am coming to the constructive collaboration. And this is where we can do a lot.

I am 81. I can't be running around to say even if Adani's or Reliance are giving a big assignment, I am not interested. I mean I can't be running around and get stuck to a big company for several months or weeks or that sort of thing. I am alone. I don't do any unnecessary things. But internal consultants, I am interested. We can understand, create the internal consultants.

I found Accenture very interesting. If you look at the chart which I have prepared, how many people are within that particular company. Today I have more than about 300 people or 400 people known. Unknown persons are always there which are not being shown by LinkedIn. LinkedIn, but known persons, there are about 300 persons within various firms. They are very important for me. They have got interested in me. I would like to promote that interest further by taking the responsibility, you take the responsibility from your side, I will come and give you that project-ELITE base, which is Education Learning Implementation Training and Execution. It covers everything of how the SOS governance standards are being created, how it has been prepared in terms of execution of it and prepare a FeC report, fiscal, ethical and co-responsibility report. This is the one which this particular episode I would like to address to you.

Then I found corporate life cycle, Yaqui of knowledge, 2,300 persons have seen it. If you look at it, only Accenture has seen it fully. Of that, I don't know the other people. It doesn't matter. It's a very interesting one. Professor Ashwath had been talking about the startup stage to young growth, to high growth, to mature growth, to mature stable to a stage of decline for corporate. It is very surprising, the decline of corporate he had given, Larry the liquidator in terms of GE and Ford. I analyzed in this particular, it is a very important one. This is where the consultants can create changes, address the issue of GE. Those consultants who are for GE and Ford, let us discuss. I am ready to discuss. What I have given here is that comparative life cycle part of it. I have analyzed Don Juan, who is the Yaqui of Knowledge, where there are three stages of development that takes place to an individual. We are talking about a company, we are talking about the individuals. We are missing everything, that is, it is not the company which is important. This is where I come to the picture of ethical assets and fiscal assets. We look at the fiscal assets, we are not looking at the ethical assets. Ethical assets are the ones which for the development of every company and more so for the consulting firms because they are the ones who are going to change those who are in the decline stage to come alive again. How they do it, we can discuss. That's why I'm very keen about the consulting firms joining me. Several things are there, like for example, the production side, supply-chain side.

What happens in this case is that truth is ethics and their conduct is knowledge. Therefore, knowledge is the goal of ethics. The knowledge base of companies and their conduct is empty. This is where the critical factor of what we have been discussing on Don Juan is the knowledge base, the amount of knowledge he creates. Whereas Professor Ashwath had been talking about the fiscal assets, whereas Don Juan talks about the ethical assets. We do not know. So if you are able to find out. In GE. I think Thomas Edison said, I have never failed in anything except that I have taken about 2000 steps. That is what it has to come to GE today. You can't say that we are in the decline, of Ford and I see a lot of other big companies are issuing the pink slips. You don't know. These are multi-billion companies and can go tomorrow the same way as GE had done. So, we have to be careful. And that is where the ethical assets have to be brought into the picture. And in this book which I have given, CorporateMOM - Sustainability of Corporate Stability, the stability has been brought in.

I have analyzed the case study on Volkswagen. It is a very interesting one. Volkswagen, I mean, Ferdinand Piëch may feel offended about it, but that is not the point. We are professionals. We have got to see, you cannot say, come and say that GE after 125 years is going down. We have got to see why they have gone down. If Volkswagen is very many things one to unlearn, you also have to learn a lot from Volkswagen case study. It is a very interesting one I am telling you because almost from the gone down like anything, 35 billion dollars, they came back. They came back, how? That was Dr. Herbert Diess. He had contributed a lot by Together for integrity. That which he had brought and subsequently maybe Piëch doesn't like him, he sacked him. I mean, these are the things which are happening. So, the sustainability of your corporate stability is again shaken. But that together for integrity, which had been created, Volkswagen is very important for every company to institute in their own corporate history. You've got to do that. That can be done by the internal consultants. Who did it for Volkswagen? EY.

EY has contributed a lot in creating this T4I which is going to be very good in terms of creating a similar one. You take my IPR is of something that you can't see anywhere in the world again. I am telling you with all my maryada purushottam behind me. It has been created for the society and that IPR is a very important one. And this I would like to, anybody who says something I can do better than that, you are welcome. But this has to be implemented.

That's why I say Project Elite, EY and other people, do please implement.

I've got two more steps to go. One is the Forensic University.

Why it reaches that place, Forensic University? Why we teach how these things, many

things are happening, I've discussed in my book on the track of entanglement. So many ways in which it goes back. And then we go and reach the final level of, dipped into the life cycle of corporate, companies' life cycle.

That has to be a preventive measure. That's what CorporateMOM does. That's what I would like to discuss with Forensic University. How these things happen, how it has been taken note of in CorporateMOM. That's why I said I am very challenging on my IPR. I'd also have an agenda.

CAG, Controller Auditor General of India, I would like to approach him. As to institute this CorporateMOM methodology in government departments. So, I have a huge, I am a very single person. I am old, 81. I would like to contact companies. Very many of you have shown interest.

Please come forward, come with a proposal. Maybe one day or two days we shall meet. And the internal consultants can create, very many internal consultants within the company.

Can also go and create internal consultants for other companies. And it will be a win-win situation for all. What is that? I have not created this product for the purpose of making a Microsoft or Google. I have created it for the purpose of bringing in the value system in every company with the least cost as possible. It is very important. My own requirement is nothing. I mean, we are running our houses at this age. I have no problem. Eat and sleep is not a problem. But creating a big company and making it to go to the extent of a decline and start issuing the pink slips is not my method. So, there are very many companies like yourself. You please take interest. Let us discuss. With least time from my side and the best time from your side. And least cost for both.

Go ahead and do it. Thank you.